# web work

# About us

WebWork is a full-service digital agency offering coherent and bespoke solutions for brands and businesses using web (websites, portals, CRM, eCommerce) Mobile (mobile apps, m-commerce), and digital marketing (search engines, social media). Headquartered in Mumbai, India web work has a strong and experienced in-house team of strategists, designers, developers, testers and digital marketing experts that can develop and deploy digital projects of any nature.

Since 2003

Projects 5000+

Apps 1000+

Happy Clients 4000+

Professional 10+

Tech Start Expertise 100+

Founder - Abdul Sumra We build what users need





### How can we help?

We plan, design, develop, strategize & market any digital product.

We've worked with some incredible companies. We build digital brands, products, and experiences that represent you, your product, your company, and your audience.



### What We do



Web-Development



**E-Commerce Building** 



Mobile Apps Development in Android and IOS (Apple)



CRM | ERP



**Digital Marketing** 



**Website Maintenance** 



We create a detailed strategy from scratch. Our custom-made, product- oriented approach is inspiring every design and technology decision we make.

- Product Strategy
- Business Consulting
- Ideation
- Planning Analytics
- Optimization





We design your product to scale and engage with the help of our UX/UI team, even if it's a small app or a platform for a zillion of users.

- Design Thinking User
- Research
- User Experience Design
- Wireframing
- Web & Mobile Design
- Rapid Prototyping





Building digital products through engineering, innovation & technology, using either conventional, reliable stacks or the trending new frameworks.

- Web & Mobile Development
- MVP Building
- E-Commerce Solutions
- Al Development Custom
- Integrations Data Science



# Clients

































## Our Expertise

#### **Product Design**

UI, UX, and prototyping iterations to validate ideas and take digital products to market with confidence.

#### **Web Applications**

Cutting-edge web solutions, from WordPress websites to complex web applications and dashboards.

#### Mobile Applications

Reliable and scalable iOS & Android applications expertly developed through React Native.

### web work

#### **E-Commerce**

Top-notch E-Commerce experience and strategy using WooCommerce & Shopify platforms to maximize profits.

#### **API** integration

we connect between two or more applications, via their APIs, that lets those systems exchange data.

#### Custom Integrations

Develop robust backend & APIs to seamlessly integrate and communicate across different systems or devices

## Strategic Partnerships

Remote Outsourcing Our team of experienced remote designers and developers have the top-notch skills any organization needs in order to scale their development team.

Extend your team

We've set up dedicated nearshore teams with customized skillsets that can help organizations and IT departments to roll out new projects seamlessly.



### Our Approach

We make key decisions on design, technology and strategy guided by a tailor-made, product-focused approach.

# Our Design Process

Research

- Identifying opportunities
- Conducting researches (users' needs, competitors, domains)
- Identifying insights

Validating



Ideating

- Brainstorming ideas
- Establishing design criteria
- Developing concepts
- Making assumptions

Prototyping

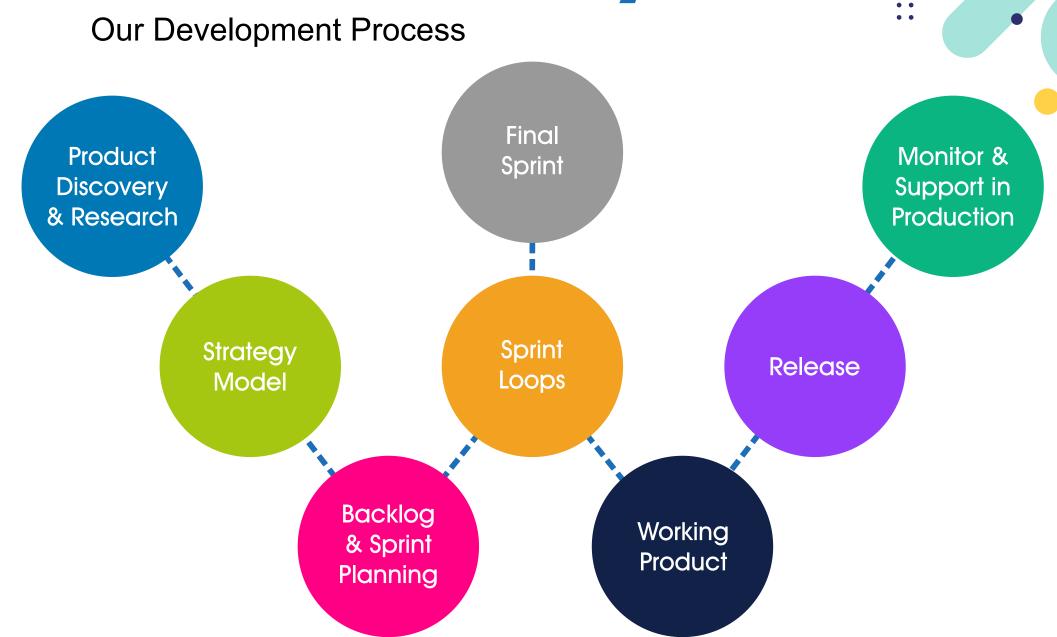
- Getting feedback from stakeholders
- Implementing necessary
- Improvements
- Iterating design decisions

- User journey mapping
- Identifying user flow
- Defining features
- Wireframes and UI/UX Design

# Stacks & Methodologies



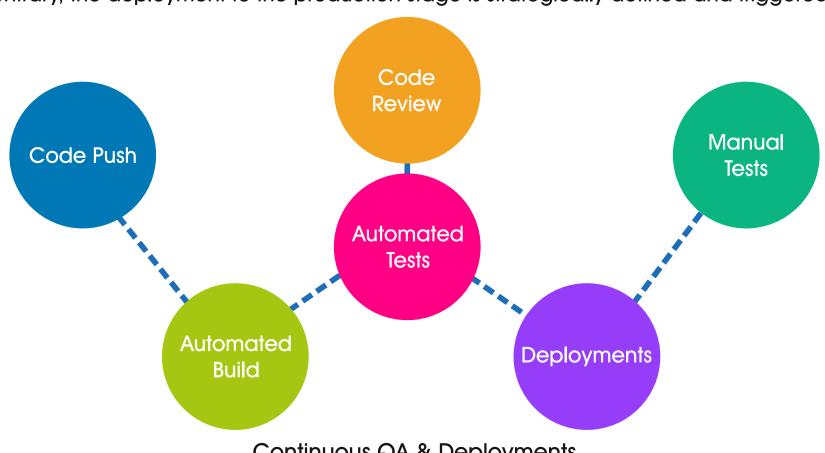
### Webwork Way



### Continuous Integrations

Our approach includes Automated Build, Automated & Manual Test and Deployment Capabilities.

It allows us to develop and deploy rapidly, reliably and repeatedly with minimal human intervention. On the contrary, the deployment to the production stage is strategically defined and triggered manually.



Continuous QA & Deployments

### Quality Assurance

Our QA processes follow the best industry practices

We are constantly monitoring and auditing our processes to ensure compliance with established standards.

#### Software testing activities help us:

- Control the product life-cycle
- Monitor every stage of product development
- Provide stakeholders with accurate product quality information
- As a result, we can guarantee that software product is delivered in time and with high quality



#### Service Models

### Team Extension Extension of a client's team

Extension of a client's team following the existing structure

4

#### Managed Services End-to-end delivery approach

and ownership including design-build-maintain

2

#### **Dedicated Teams**

Advantageous choice for long-term cooperation when a large volume of work is expected to be delivered

5

#### Project Based

Based on predefined scope of workto be completed accommodating to changes in the scope and to unknowns 3

#### Managed Capacity

Certain quantity of man hours/ man days at a pre-negotiated rate/ramp up/ramp down

6

#### Retainer

Extension of a client's team following the existing structure

### Our Work



Skoozo Is One Of India's Largest Online School Edu-Commerce Marketplace.



Market Place Ecommerce Website



Android App



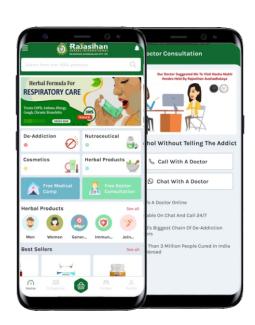
Apple (iOS) App



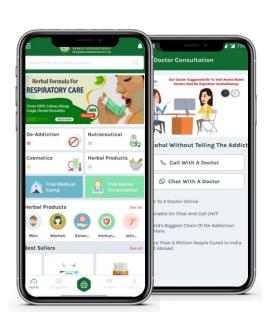
#### Manufacturing of Ayurvedic medicine & consumer products.



E-commerce Website | CRM



Android App



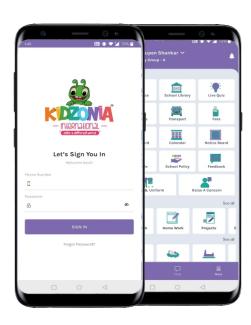
Apple (iOS) App



Kidzonia Interanational Preschool is the best international preschool in hyderabad offers education and Daycare



**School Website** 



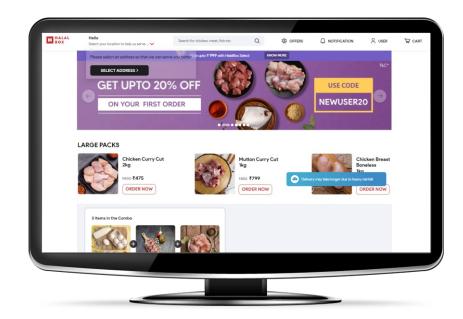
Android App



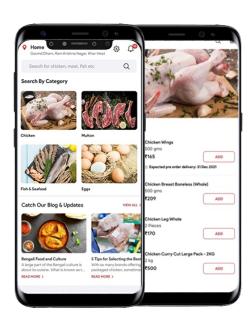
Apple (iOS) App

### HALAL BOX

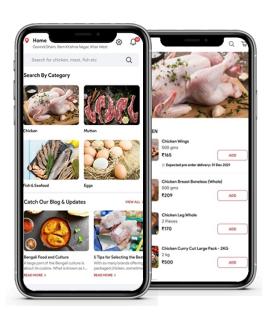
Fresh Meat & Seafood Online in Mumbai | 90 Mins Delivery.



Website



Android App



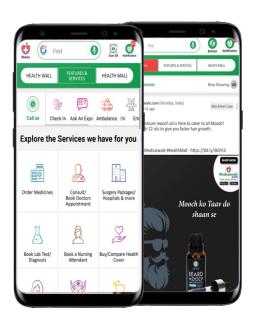
Apple (iOS) App



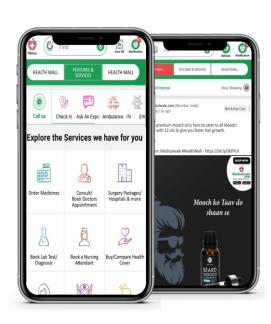
Medicalwale.com is an Online Health-Care App, designed to ease all Health Queries.







Android App



Apple (iOS) App



### Online Crowdfunding platform and Website in India for fundraising of Social & Charity



Website

#### "so let's discuss and get digital"

Dharmesh Chauhan
Business Development Manager

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